

## Synergizing for Sustainable Health Promotion: The Roles of International Network of Health Promotion Foundations (INHPF) and AUN-HPN

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Director of Policy and Strategy Section and Director of Academic and Innovation Management Section ThaiHealth Promotion Foundation (ThaiHealth)



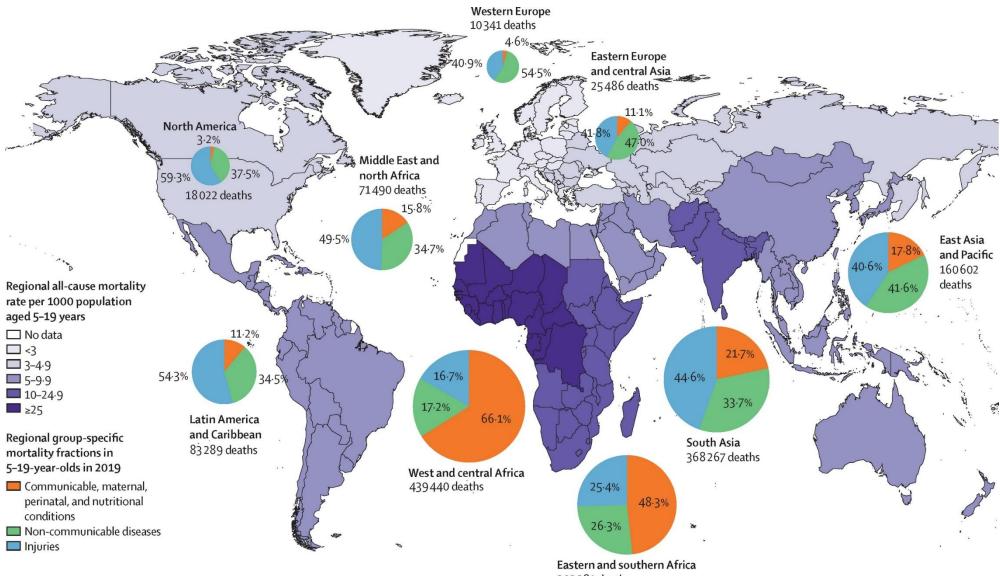
International Network of Health Promotion Foundations (INHPF)

**Thai Health Promotion Foundation (ThaiHealth)** 

**ASEAN – University Network-Health Promotion Network (AUN-HPN)** 

Synergistic Role of INHPF & AUN-HPN in Health Promotion

## Causes of Death Globally Regional Group-specific mortality Fractions in 2019

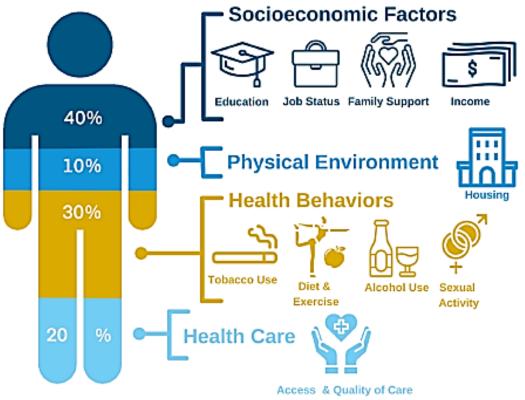


303281 deaths

## Health and Health Promotion



#### Social Determinants of Health (SDoH)



- Non-medical factors affecting health like socioeconomic status, and geographic location e.g. social relationship, education, food security, employment, environment
- Conditions in which people are born, grow, work, live, and age
- Corelated to health outcome, gulity of life and equity

#### The Ottawa Charter for Health Promotion Action (1986)



Health Promotion, Ottawa, Canada

#### 5 Key Action Areas

- Build Healthy Public Policy
- Create Supportive Environment
- Strengthen Community Action
- Develop Personal Skill
- Reorient Health Services

#### **3 Basic Strategies**

- Enable
- Mediate
- Advocate

## What is health promotion fund/foundation?

- A health promotion fund is an investment for any country towards safeguarding the health and well-being of their population.
- The fund provides proactive and flexible grants to diverse multisectoral partners to drive health promotion programmes at a population level.

Establishing a sustainable health promotion funding mechanism (i.e. a health promotion fund/foundation or HPF) is the most cost-effective way to generate a reliable long-term funding stream for promoting and improving population health.

## Health Promotion Funds/Foundations around the World



Source: https://hpfhub.info/

## Why are health promotion funds important?



Sustainable Funding Mechanisms

- Cost-effective way to ensure long-term funding for health improvement.
- Support tobacco control plans follow WHO FCTC Article 26 requirements.



Addressing Limited Budgets in LMIC

- External funding is insufficient and irregular.
- Health promotion often receives low priority and funding.



#### **Reducing Costs**

- Reducing health, social, and economic costs, NCDs cause unsustainable costs for governments.
- Health promotion reduces the need for costly curative care.



#### Securing Long-Term Investments

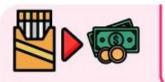
- Necessary for innovative, long-term health strategies.
- Provides rapid response to emerging health risks.

## Why are health promotion funds important?



#### Supplementing Health Insurance

- Supplementing Health Insurance or Universal Health Coverage, health promotion is essential to universal health policies.
- Example: Thailand's successful health promotion through dedicated taxes.



#### Making Polluters Pay

- Holds manufacturers of harmful products accountable.
- Funds from taxes on harmful products support cessation programs.



#### Funding Diverse Health Initiatives

- Stable tax revenues support various health projects.
- Includes research, sports, and recreational activities.



#### Fulfilling International Obligations

- WHO FCTC and UN SDGs emphasize health promotion.
- Essential for meeting global health goals and reducing tobacco use.

## Model of Health Promotion Funds/Foundations

	An Autonomous Agency	A Semi-autonomous Agency	A Unit within Government Structur A unit within the government structure suc as Ministry of Public Healt	
Characteristics	Flexible and independent management	Budget set by Ministry of Health; independent board controls plans and implementation		
Organization & Source of Funding	VicHealth Treasury budgetImage: Note: No	SwissHealth Health Insurance Mogalian Excise tax on tobacco and alcohol	HPB Treasury budgetHPA Tobacco taxHPA Tobacco taxKHEPI Treasury budget and donationsVietnam Contribution from tobacco businessLao PDR Contribution from tobacco business	



























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Introduction to INHPF

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## WHO WE ARE?



INHPF is a network of Health Promotion Foundations and like-minded partner organizations aiming to promote equitable health and well-being for all people.

# **OUR VISION** To enhance health promotion efforts worldwide



To strengthen the capacities of countries to promote the health of their populations at national and sub-national levels.

## **OUR MEMBERS**





Health Promotion Board, Singapore



VicHealth, Australia



ThaiHealth, Thailand



TongaHealth, Tonga



Health Promotion Administration, Taiwan



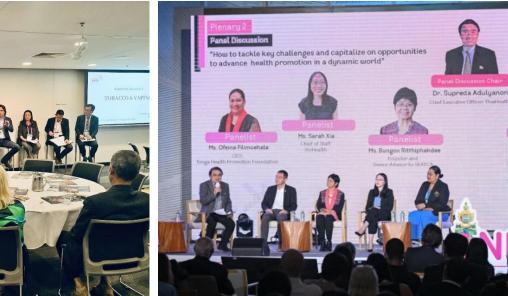
Korea Health Promotion Institute, South Korea healthway

HealthWay, Australia



Health and Wellbeing Queensland, Australia





#### INHPF Chair



#### **INHPF** Secretariat

2023 MMU

Professor Yik-Ying Teo









Mr. Tay Choon Hong CEO of HPB, Singapore **INHPF** Chair





**Dr.Sandro Demaio CEO of VicHealth** Australia



ill upp



Dr. Heonjoo Kim CEO of KHEPI Korea

**KHEPi** 

Korea Health Promotion Institute



**Dr Robyn Littlewood** CEO of HWQId Australia

health + wellbeing Queensland



Western Australian **Health Promotion** Foundation





Mrs. 'Ofeina Filimoehala **CEO of TongaHealth** 

**INHPF** Treasurer





Dr. Pongthep Wongwatcharapaiboon CEO of ThaiHealth **INHPFSecretariat** 





### WHAT WE HAVE DONE SO FAR?

The International Network of Health Promotion Foundations (INHPF) was established in 1999. The network has been a platform for collaborations and sharing of experiences that contribute to the work of health promotion foundations for decades. Some of our activities include:



- INHPF ANNUAL MEETING
- WORKSHOP
- WEBINAR



- BILATERAL
   COLLABORATION
- STUDY VISIT



• SUPPORT FOR LOW-AND MIDDLE-INCOME COUNTRIES (LMICS)



VALUABLE
 PARTNERSHIP



## How to participate ?

There are 3 types of members for you to join us:

#### **FULL MEMBERS**

Set the direction and policy of the Network Strengthen your position and voice Partial funding support to attend INHPF activities

#### Key characteristics of full members

- Your main purpose is to fund health promotion activities.
- Your mission is based on specific legislation.
- You are a legal body (juristic person governed by private or public law) with a governance structure that includes stakeholder representation.
- Your financing is institutionalized in order to provides for long term budgeting and recurrent budget for the purpose of health promotion.
- You are not aligned with any one political group.
- You promote health by working with and across many sectors and levels of society



## How to participate ?

There are 3 types of members for you to join us:

#### **ASSOCIATE MEMBERS**

Associate members shall be invited to actively participate in the HPF activities, to engage in its development and to submit suggestions.

#### **Key characteristics of associate members**

- Private or public entities who are in the process of establishing a health promotion organization which will meet the key characteristics of full members, or
- Private or public entities that their mission are aligned with INHPF's mission and goal.



Southeast Asia Tobacco Control Alliance (SEATCA)



## How to participate?

There are 3 types of members for you to join us:

#### **NETWORK PARTNERS**

Network Partners are invited to the HPF Network's Annual Meetings, can receive general information and may participate in certain HPF network activities

#### **Key characteristics of network partners**

• Private or public entities that have an explicit interest in the HPF Network's activity and its goals and principles aligned with INHPF's.

Fund



World Health Organization South-East Asia Region (WHO-SEARO)



World Health Organization Western Pacific Region (WHO-WPRO)



Vietnam Tobacco Control Fund

Lao PDR Tobacco Control



International Union for Health Promotion and Education (IUHPE)



## **INHPF Full Members**



VicHealth		Health Promotion Board	TongaHealth	<u></u> HPA	KHEP: Koreo Health Promotion Institute	healthway	health + wellbeing Queensland		
VicHealth Australia	ThaiHealth Thailand	HPB Singapore	TongaHealth Tonga	HPA Taiwan	Korea Health Korea	Healthway Australia	HWQld Australia		
Victorian Health Promotion Foundation	Thai Health Promotion Foundation	Health Promotion Board	Tonga Health Promotion Foundation	Taiwan Health Promotion Administration	Korea Health Promotion Institute	Western Australian Health Promotion Foundation	Health and Wellbeing Queensland		
Associate Me	ember	•							
SEATCA		Network Partners							
		WHO-SEARO	WHO-WPRO	Vietnam Tob Control Fund		PDR Tobacco trol Fund	IUHPE		
SEATCA		World Health	World Health				International Unior		
Southeast Asia Tobacco Control Alliance	bacco	Organization South-	Organization	since 2013	since 2013		of Health Promotio		
		East Asia Region	Western Pacific				and Education		
Our vision			Region						
A healthy, tobacco									

.....



## Overview of Thai Health Promotion Foundation (ThaiHealth)



Set up as an Autonomous Governmental Agency via Health Promotion Act 2001

Using Dedicated Tax from Tobacco and Alcohol as an Innovative Financing mechanism for Health Promotion

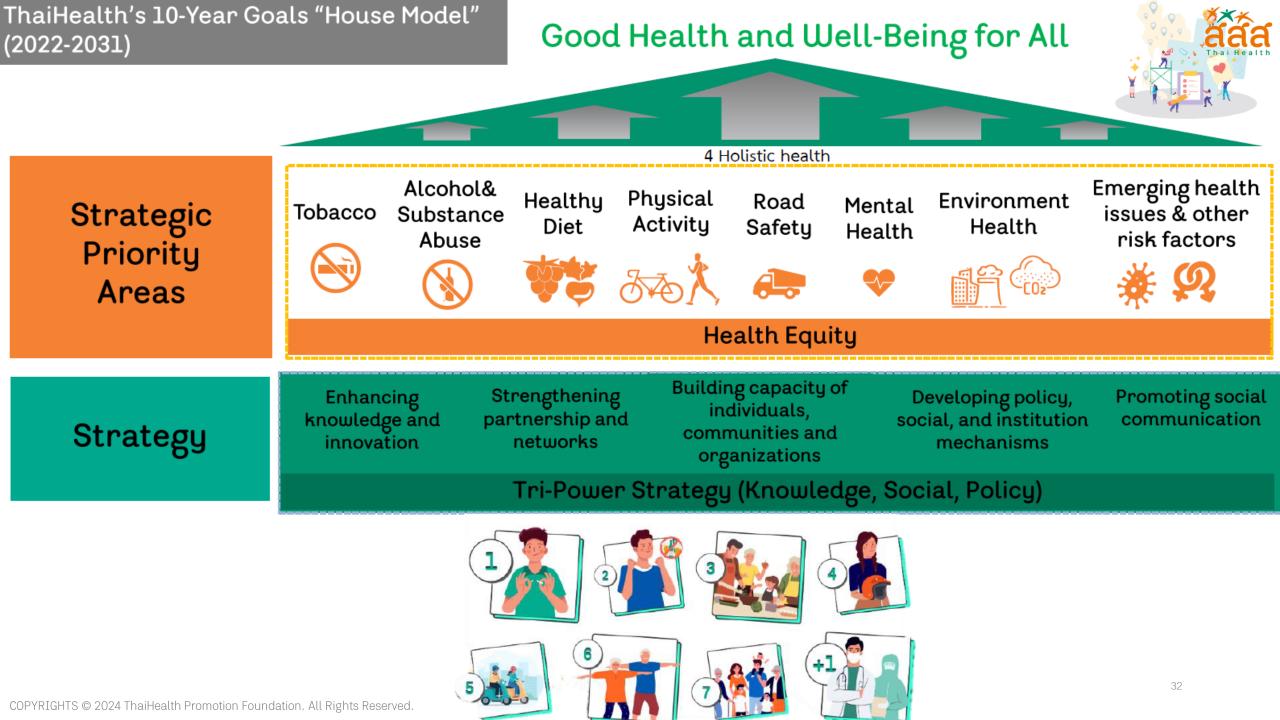
Board of Governance, chaired by the Prime Minister, comprises of multi-sectoral members





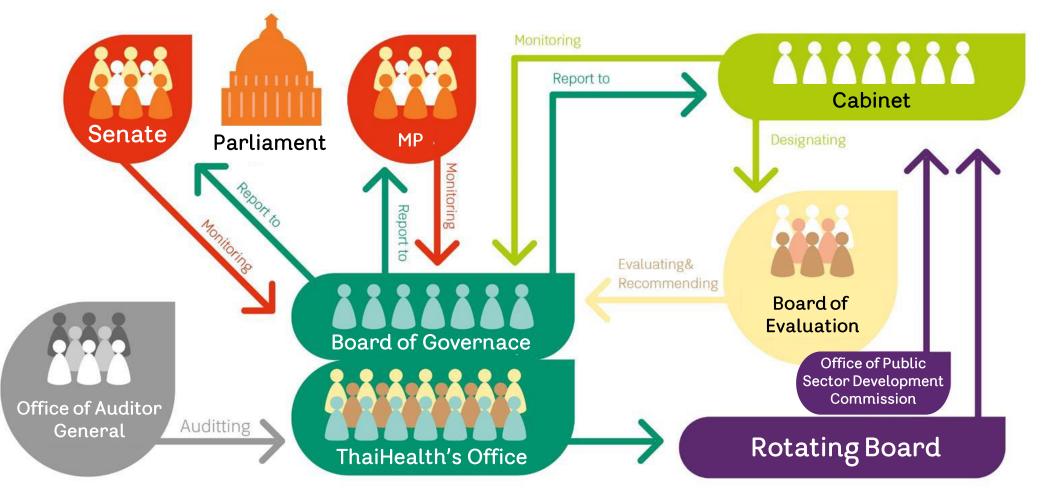
All people living in Thailand have capability and live in society and environment conducive to good health

#### To Inspire, Motivate, Coordinate, and Empower individuals and organizations in all sectors for the enhancement of health promotive capability as well as healthy society and environment



## ThaiHealth Governance





#### The Board of Governance

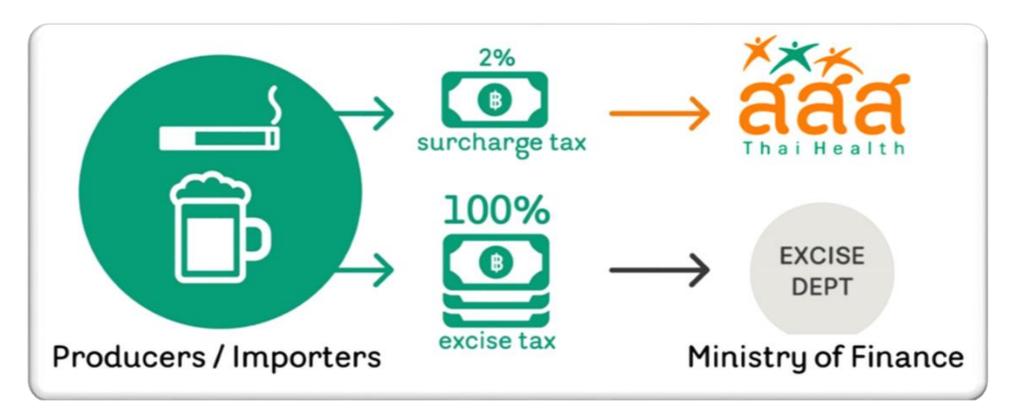
- 21 members, chaired by the Prime Minister, Public Health Minister as the 1st Vice-Chairman
- Set policies, regulations, strategies, budget as well as <u>oversee the</u> <u>management structure and other guidelines of the organization.</u>

#### The Evaluation Committee

- 7 members, appointed by the <u>Cabinet</u>
- <u>Evaluate the overall performance of ThaiHealth</u> in relation to policies, activities, and operations to ensure <u>accountability, transparency and</u> <u>efficiency.</u>



## 2% Surcharge Excise Tax from Tobacco & Alcohol

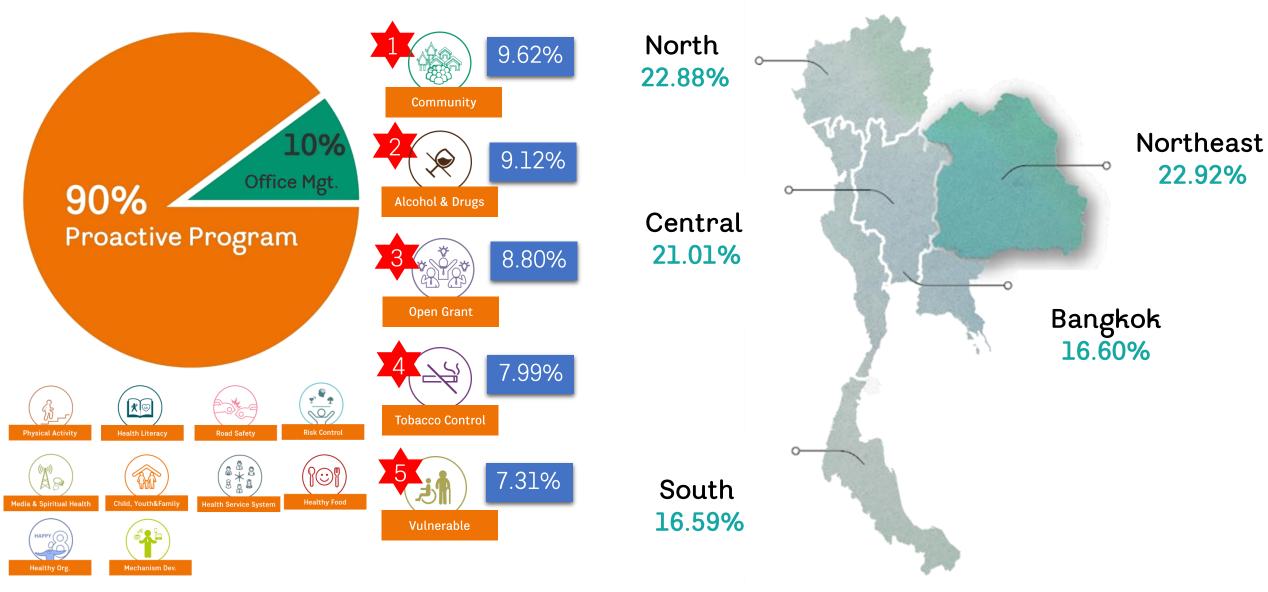


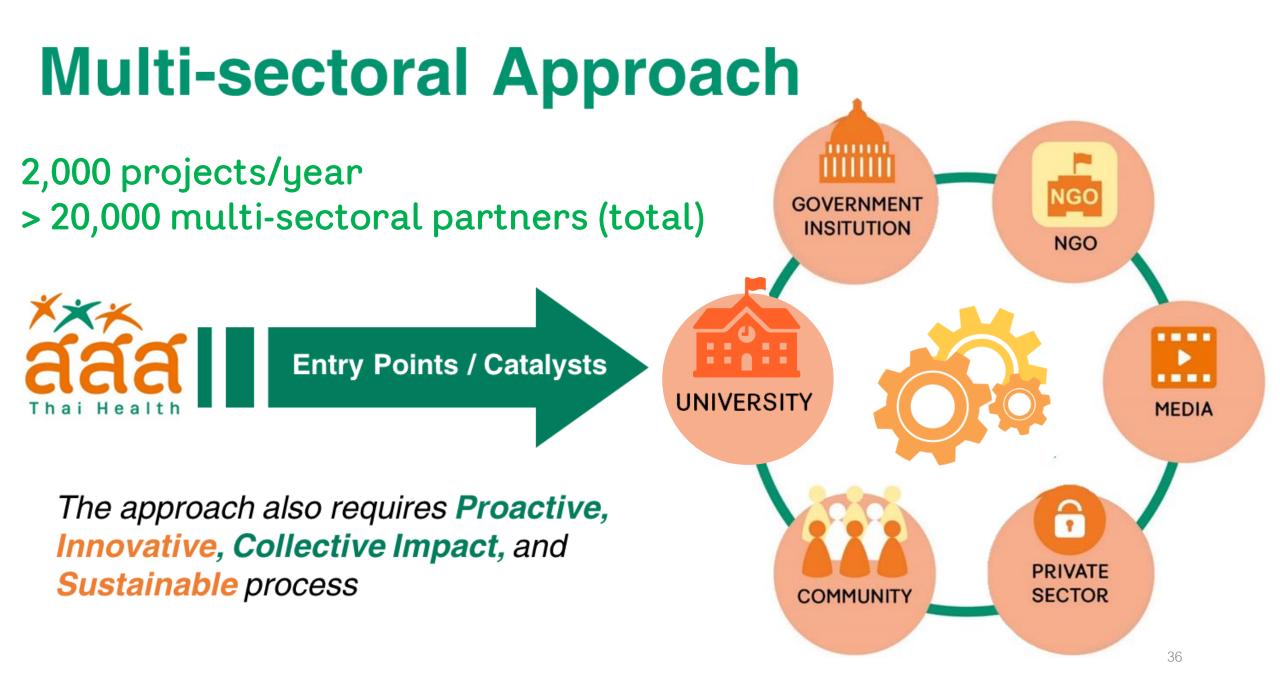
Approx. \$123 Million USD in 2023

## **Budget Allocation**

#### Fiscal year 2023 total \$122.3 million USD







## **TRI-POWER STRATEGY** (TRIANGLE THAT MOVES THE MOUNTAIN)

- Ministry of Public Health
- Other Ministries/National Assembly
- Tobacco Consumption Control Committee
- The Office of Alcohol Control Committee
- The National Physical Activity Committee
- The National Food Committee

#### Policy Advocacy and Law Enforcement

- · World Health Organization
- FCTC Secretariat
- UNIATF for NCDs

#### Knowledge and Research



- Thai & Inter. Universities
- Tobacco control research & knowledge mgt center (TRC)
- Center for Alcohol Studies (CAS)
- Food Healthy Policy Program (FHP)
- Thailand Physical Activity Research Center (TPARC)

- Media ,Mass sports
- Local Networks/NGOs: ASH, Stop drink network
- Inter Networks/NGOs: GAPA, SEATCA, IOGT INHPF, NCD Alliance

## 1. Knowledge and Research Generation



### Establishment of Research/Academic Center



Tobacco Control Research and Knowledge Management Center (TRC)



Centre for Alcohol Studies (CAS)



Center for Addiction Studies



Thai Drug Watch Center



Center for Clean Air Society



Thailand Institute For Mental Health Sustainability (TIMS)



Child and Family Policy Knowledge Center



Thailand Physical Activity Knowledge Development Centre (TPAK)



Urban Design and Development Center (UDDC)



Center for Gambling Studies (CGS)

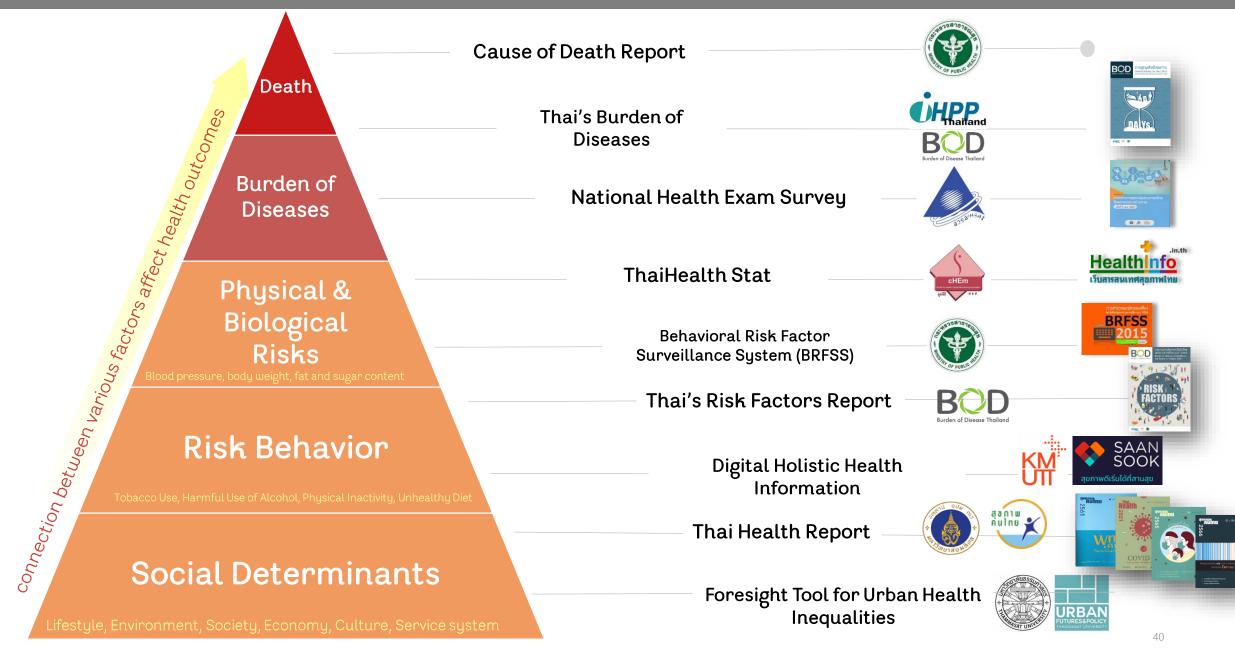


Road Safety Group Thailand (RSG)

### And more....

ThaiHealth funded research initiatives and projects that covers all dimensions of Health Promotion

### Example of Research Generation on Health Promotion



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## 2. Social Mobilization (On-Ground and On-Air)





## 3. Policy Advocacy and Law Enforcement





World Hea Organizati





EXECUTIVE BOARD 146th session Agenda item 7.2

> Accelerating action to reduce the harmful use of alcohol

The Executive Bond, having considered far report on the publical declaration of the third high-level meeting of the General Ascendby on the provention and control of non-constrainable triple-level constrain or the General Assembly on the prevention and control of xon-constrained discours, "particularly Amers 3, settled "implementation of the phale arrings to make the luminit one of disclude", and the report on the fundame of the consolitative process on implementation of the plabel everysy to collect the hearthy are of also had not been very tormed."







EB146(14) 7 February 2020

## Tobacco Control Policies Advocated by ThaiHealth and Partners







National Quit Line Plain Packaging (1<sup>st</sup> in Asia) (Tel. 1600)

มะเร็งปาก





**Global Policies**: MPOWER Strategy and WHO FCTC 2003 (Thailand ratified since 2004)



Monitor tobacco use & prevention policies Protect people from tobacco smoke Offer help to guit tobacco use Warn about the dangers of tobacco

Enforce bans on tobacco advertising, promotion, & sponsorship

Raise taxes on tobacco



### Alcohol Control Policies Advocated by ThaiHealth and Partners





**Global Policies**: SAFER Initiative (2018) & WHO <u>Global Strategy to</u> Reduce Harmful Use of <u>Alcohol</u> (2010)



on alcohol availability

driving countermeasures screening, brief interventions & treatment

WELL ALIGNED & COHERENT

restrictions on alcohol advertising, sponsorship & promotion

Raise prices on alcohol through excise taxes & pricing policies



Global strategy to reduce the harmful use of alcohol

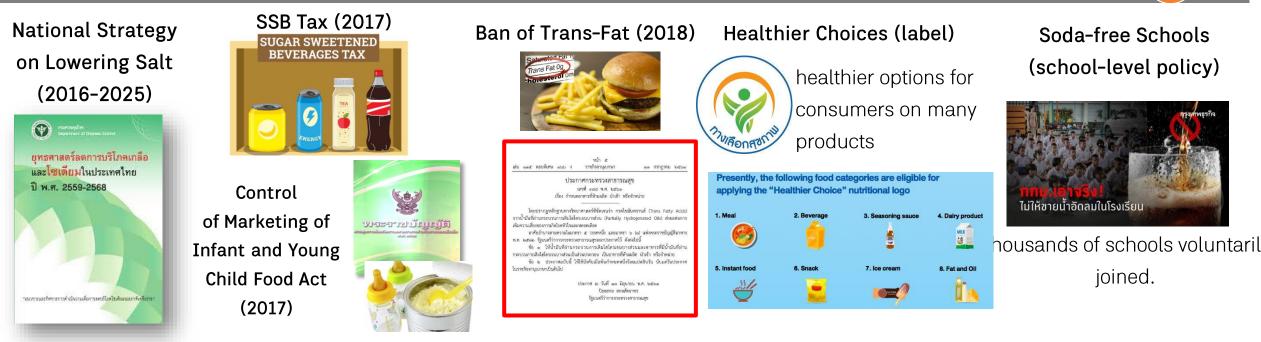
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## Healthy Diet Policies Advocated by ThaiHealth and Partners

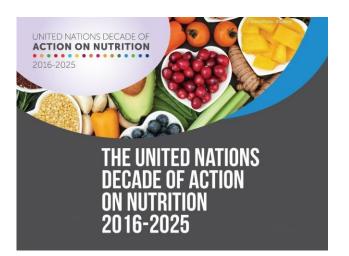
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PRODUCTION





### WELL ALIGNED & COHERENT



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BETTER

ENVIRONMENT

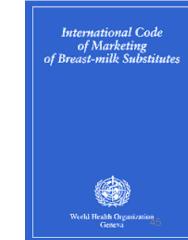
BETTER

LIFE

BETTER

NUTRITION

#### WHO "Milk Code" 1981



## Physical Activity Movements Advocated by ThaiHealth and Partners



### ThaiHealth & Thailand was a key driver of global PA agenda.





Health Promotion Network

# ASEAN – University Network Health Promotion Network

## **The Crucial Role of Universities in Health Promotion**

Knowledge & Policy-linked Research





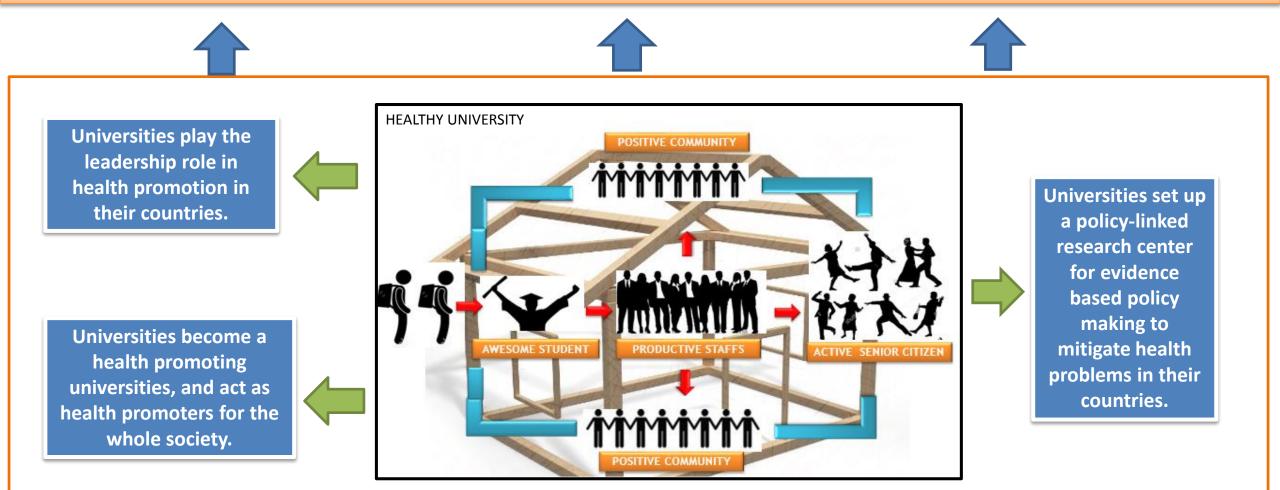
**Healthy Setting** 

### **Health Education**

# **Developing personal skills**

## **The Crucial Role of Universities in Health Promotion**





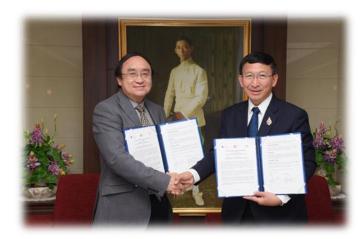
## STRENGTHEN CAPABILITY OF UNIVERSITIES OF ASEAN UNIVERSITY NETWORK - HEALTH PROMOTION NETWORK (AUN-HPN)







### THAIHEALTH COLLABORATION WITH MAHIDOL UNIVERSITY



**MOU Phrase 1 : 2016-2019** 



MOU Phrase 2 : 2019-2022



MOU Phrase 3: 2023-2026





**Health Promotion Network** 

## **AUN-HPN'S VISION**

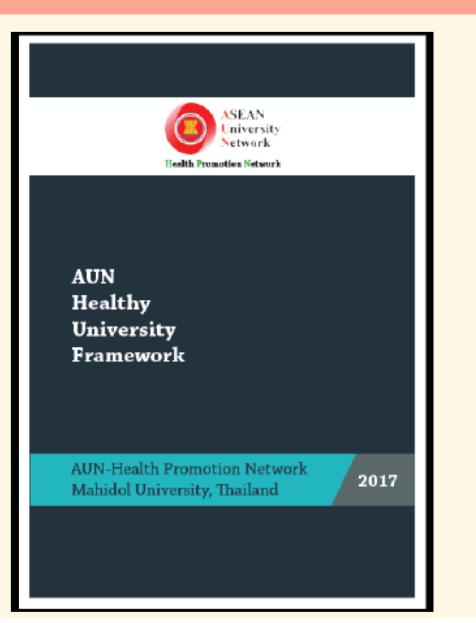
- Dedicate to health promotion in the ASEAN region.
- Promote the roles of higher education institutions in the areas of health promotion
- Being part of global movement for higher education institutions to develop healthier campuses

## **EXPECTED OUTCOMES**

### Member universities can ....

- become health promoting universities
- play the **leadership role** in health promotion in their countries.
- set up a policy-linked research center for evidence-based policy making

### AUN-HPN's first innovation: AUN Healthy University Framework (HUF)



In 2017, HUF was published as a reference guide for universities in health promotion at university level.

Systems and Infrastructure	Thematic Areas
<ol> <li>Healthy university polices</li> <li>Safe buildings and safe, clean environment, green environments</li> <li>Health promotion services,</li> </ol>	<ul> <li>a) Zero tolerance areas</li> <li>1. Smoking</li> <li>2. Alcohol consumption</li> <li>3. Illicit drug use</li> <li>4. Gambling</li> <li>5. Violence, bullying and sexual</li> </ul>
counseling and advisory support 4. Equal opportunities including disability friendly	harassment 6. Road safety violations including helmet use <b>b) Health promotion areas</b>
<ol> <li>5. Health promotion curriculum and co-curriculum</li> <li>6. Capacity building on health</li> </ol>	<ol> <li>Health literacy</li> <li>Mental well-being</li> <li>Social interaction (e.g. social activities such as student clubs)</li> </ol>
7. Health promotion research	<ul> <li>4. Physical activity and active mobility</li> <li>5. Healthy diet and balanced</li> </ul>
8. University volunteerism	nutrition 6. Safe sexual behavior 7. Work life balance
9. Budgetary support for healthy university programme	(integration) and healthy ageing

# **HIGHLIGHTED OUTPUTS / OUTCOMES**



AUN Healthy University Framework



















Expansion of health promotion concept and network

# **ACHIEVEMENTS of HEALTHY UNIVERSITY**



# **CAPACITY BUILDING & NETWORKING**



Health Promotion Research Workshop

Leadership in Health Promotion Workshop

M&E on Health Promotion Workshop



Expansion of health promotion concept and network in all regions in Thailand by AUN-HPN member Universities

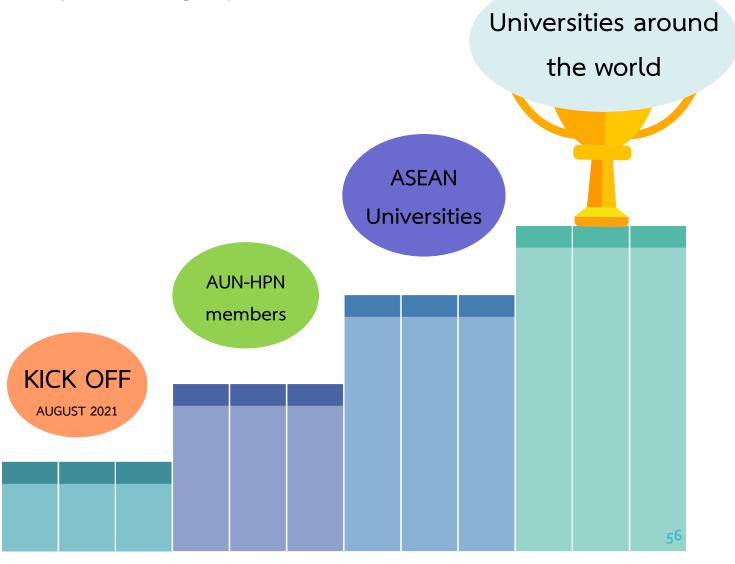


### Healthy University Rating System (HURS)



30 Core Members and 8 Associate Members

30 AUN Member Universities are members of AUN–Health Promotion Network (HPN), a thematic network of AUN, dedicated to health promotion in the ASEAN region.



## **Healthy University Network Expansion in Country & Region**



### Thai University Network – Health Promotion Network (TUN-HPN) Collaboration



Thai University

The mission of TUN-HPN and ThaiHealth aligns together in inspiring individuals of all sectors to support the health promotion movement in Thailand.

### LIST OF AUN-HPN MEMBERS

#### BRUNEI DARUSSALAM (1)

Universiti Brunei Darussalam

#### CAMBODIA (2)

- Royal University of Law and Economics
- Royal University of Phnom Penh

#### INDONESIA (4)

- Institut Teknologi Bandung
- Universitas Airlangga
- Universitas Gadjah Mada
- Universitas Indonesia

#### JAPAN(1)

Osaka University

#### LAO PDR (1)

National University of Laos

#### MALAYSIA (5)

- Universiti Kebangsaan Malaysia
- Universiti Malaya
- Universiti Putra Malaysia
- Universiti Sains Malaysia
- Universiti Utara Malaysia

#### MYANMAR (3)

- University of Mandalay
- University of Yangon
- Yangon University of Economics

#### PHILIPPINES (6)

Adventist International Institute of

#### Advanced Studies

- Ateneo de Manila University
- De La Salle University
- De La Salle University-Dasmarinas
- Universidad de Sta Isabel de Naga, Inc.
- University of the Philippines

#### SINGAPORE (3)

- Nanyang Technological University
- National University of Singapore
- Singapore Management University

#### VIETNAM (3)

- Can Tho University
- Vietnam National University, Hanoi
- Vetnam National University, HCMC

#### THAILAND (28)

- Burapha University
- · Chiang Mai University
- Chiang Rai College
- Chulalongkorn University
- Hatyai University
- Kalasin University
- Khon Kaen University
- · King Mongkut's Institute of Technology Ladkrabang
- King Mongkut's University of Technology North Bangkok
- King Mongkut's University of Technology Thonburi
- Mahasarakham University
- Mahidol University
- Nakhon Phanom University
- Naresuan University
- Phetchabun Rajabhat University
- Prince of Songkla University
- Princess of Naradhiwas University
- Rangsit University
- Silpakorn University
- Srinakharinwirot University
- Sripathum University
- Songkla Rajabhat University
- Suranaree University of Technology
- Thammasat University
- Ubon Ratchathani University
- University of Phayao
- · Vidyasirimedhi Institute of Science and Technology
- Walailak University





### Highlighted in red are 27 associate members

As of August 2024, AUN-HPN has more than 30 Core Members and 27 Associate Members

across the ASEAN +3 region.





## Health Promotion

In Thailand

Database

Website

E-blast Newsletter

Social Media

https://www.hphnet.org/about-us reference : https://healthyuniversities.ac.uk/

Newsletters News Covid-19 Information Links FAQs Contact Us Case Studies Template [DOC] Healthy Universities Staff and student wellbeing search ... About About Healthy Meetings & Learning Structure & Network International the Network Universities Events Membershi Activities Ioin the Network Welcome to the UK Healthy Network membership is currently free of charge. Q Universities Network Membership is open to universities and other higher education institutions within the UK. Associate membership is A Healthy University aspires to create a learning open to higher education institutions environment and organisational culture that enhances from outside the UK and other interested health, wellbeing and sustainability. stakeholders from outside of the higher education sector The UK Healthy Universities Network supports its members to develop and implement 'whole university' approaches to health, wellbeing and sustainability. It is part of a global movement calling upon higher education institutions to: 🕥 incorporate health and sustainability into their mission, vision and strategic plans Iead and drive change in society by modelling, testing and transferring innovative approa JOIN OUR NETWORK H Future Meetings 🗲 Healthy Universities







About us Membership Standards

Knowledge & News &

Events

Innovation

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60

Library

#### Network

nternational Network of

& Health Services

Search

Research &

Development

Health Promoting Hospitals

The International Network of Health Promoting Hospitals and Health Services (HPH) works towards incorporating the concepts, values, strategies and standards or indicators of health promotion into the organizational structure and culture of hospitals and health services. We aim to better health by improving the quality of health care, the relationship between hospitals and/or health services, the



We are One! Sakura Science Club Mail Magazine Vol. 61

Greetings to all members! The new academic year began in Japan. 2020 was a challenge for many, particularly for educators. Alongside online classes, many Japanese universities tried to incorporate in-person lectures whenever possible after the fall semester.

There have been positive changes related to Sakura Science, too. The exchange program will now try to expand the scope of eligible countries/region to the whole world in principle and to start inviting people in humanities as well as social science. Although the program has not re-opened physically, it is deemed to elevate to a new level.

For this month, we sincerely thank Mr. Nguyen Duy Phuoc of Vietnam and Ms. Sunanda Das of Bangladesh for sharing your motivational stories on how they are focusing on their studies. If your place for seeking master's degree is going to be in Japan, we would be very happy.

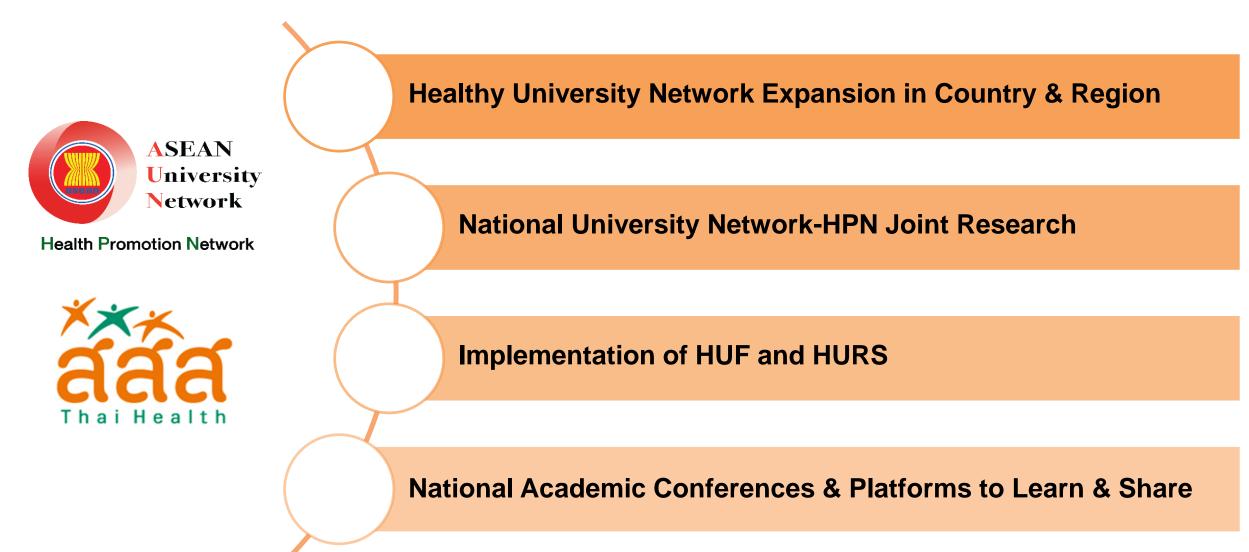
#### Alumni Activities

Thanks to everyone's participation and cooperation, Sakura Science and Beyond was delivered successfully from Miraikan, the National Museum of Emerging Science and Innovation, By hosting

https://www.behance.net/gallery/69925921/Health-Newsletter

# **NEXT STEPS OF AUN-HPN**

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# Roles of Health Promotion Funds and Universities in Advancing Sustainable Health Promotion

# Role 1. Research and Knowledge Generation

• HPFs such as VicHealth, ThaiHealth, and HPA provide grants to universities to conduct research on health promotion challenges such as NCDs, behavioral health interventions, policy analyses of health promotion initiatives.

 Research findings often guide evidence-based public health policies and programs.



ThaiHealth	Mahidol University
HPB Singapore	NUS National University of Singapore NANYANG TECHNOLOGICAL UNIVERSITY SINGAPORE
VicHealth	WONASH University
HealthWay	Curtin   University   THE UNIVERSITY OF   WESTERN AUSTRALIA
HPA Taiwan Mational Taiwan Normal University National Taiwan University	
Health and Well- being Queensland	THE UNIVERSITY OF QUEENSLAND

## **Role 2**. Collaborative Health Initiatives

• HPB collaborated with the National University of Singapore (NUS) and Sport Singapore (SportSG) to launch the NUS SG Bicentennial Challenge to encouraged the NUS community to adopt healthier habits through gamification and incentives.



# Role 3. Collaborative Workshops and Training Programs for Capacity Building

• HPA organizes workshops and training sessions in partnership with universities to build capacity in health promotion.

## **Role 4**. Policy Development and Advocacy

- For example, VicHealth collaborated with Monash University to host the Regional Meeting in Melbourne, which focused on shaping the future of health across Asia and the Pacific. The event aimed to bring together experts to tackle global health challenges and develop policy solutions.
- ThaiHealth funds research projects in universities to generate evidence for policy advocacy as well as partnership with universities for hosting Policy Advocacy Events to organize dialog on health issues such as air pollution.

## Potential Collaboration between AUN-HPN and INHPF

- Advocate for the establishment of Health Promotion Funds (HPFs) in AUN-HPN member countries that currently lack such mechanisms to ensure sustainable funding for health promotion initiatives.
- Collaborate on policy advocacy efforts to address critical health promotion issues affecting students, such as vaping, mental health challenges, and alcohol consumption.
- Develop capacity building and training programs to empower health promotion leaders in the region.

### For more information:

https://hpfhub.info/ https://inhpf.org/ https://en.thaihealth.or.th/



Thai Health Promotion Foundation Create Well-being for All

